

Ecological responsibility – paper originating from ideal forestry

Approximately one third of the earth's surface is covered by forests, representing the means of existence for many animal and plant species.

Life on earth would be impossible without forests - they are green lungs producing oxygen and storing carbon. They have an impact on the global and local climate and help to prevent soil erosion and floods.

Even many humans live on the forest; especially because of wood as raw material being utilized as combustible, construction material or for the production of furniture and paper, whereas the latter is mainly manufactured out of timber respectively the pulp within it.

Illegal wood harvest and overexploitation are the results of preponderant economical interests. Virgin forests are being destroyed and face clear-cutting, mainly caused by the metamorphosis from forest into meadows, agricultural crop land or the cultivation of fast-growing monocultures.

The solution – responsible foresting

Our forests can only be preserved on a long-time basis by means of a responsible and gentle foresting, considering social, ecological and economical interests in equal measure – for plants, animals and future generations.

The FSC®-standard is the most important and internationally accepted standard for the promotion and certification of a responsible forestry.

The FSC-standard

FSC (= Forest Stewardship Council®) is a non-governmental, non-profit organization for the certification and promotion of responsible forestry. The FSC has been founded in 1993 as a result of the Rio Summit.

Thanks to the powerful involvement of environmental and social organizations, very strict guidelines apply – and the certification process is quite complex. Currently, approximately 113 million hectares of forest are being cultivated according to FSC worldwide (status quo 6/2008).

FSC has the aim to make a contribution to the amelioration of worldwide forestry. It perceives itself as a platform for the merge of representatives with different interests on the forest in order to come to a general consensus on responsible foresting. Such consensus leads to a development of related cultivation standards as well as to mechanisms for the marketing of adequately manufactured forest products. The characterization of products by the FSC seal is the most important instrument for the marketing of corresponding products.

Further information on FSC can be found at www.fsc.org.

Ecological responsibility

JUNG DESIGN is a leading manufacturer converting paper for the production of high-class gift wrap, tissue paper or carrier bags on a large scale. We want to meet the challenge of our ecological responsibility and have therefore decided to achieve the FSC certification.

The FSC certificate guarantees the compliance with the chain of custody (CoC).

Referring to print products, this means that forest owners, paper mills, paper wholesale and printing plants make sure that certified material is being clearly characterized in order to prevent any mixture with material originating from questionable sources - any of them with their very own certificate.

By such means we are in the position to prospectively offer our customers raw paper being definitely made of pulp originating from an environmentally compatible and socially responsible forestry.

A characterization of the related print products by the FSC logo as documentation is also possible.

Such characterization is a positive promotion for the product, for an efficient chain of custody as well as for an ecological responsible forestry.

Annotation: FSC-certified papers may possibly be slightly more expensive than conventional papers. Furthermore, not all paper grades can already be provided in FSC quality at present, however new grades are being permanently added.

Please address us for any further questions.

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